Hospitality Interiors

THE WALL STREET JOURNAL

designboom® PERSPECTIVE





hospitalitydesign

RUE DAILY

PechaKucha 20 X 20

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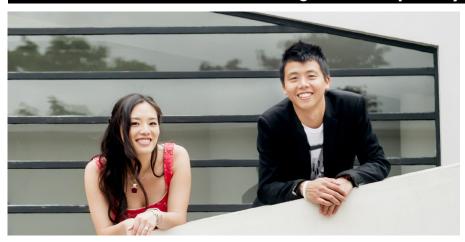
restaurant

design anthology



**The American** Institute of Architects

## an international award-winning interdisciplinary design studio.



# OPENIIII

Kevin Lim, Associate AIA Managing Director / Founding Partner 董事總經理

Caroline Chou, Associate AIA Design Director / Partner

international awards

years of combined industry experience

projects completed

INTERIOR **PRODUCT** BRANDING | ARCHITECTURE ABOUT OPENUU

OPENUU ("Open, you! You!") is an international award-winning design studio with experience in architecture, interior, exhibition, branding, and product design. OPENUU established their presence in Hong Kong in 2012. The design duo engages clients to balance function and design, delivering uniquely urban spaces for all to enjoy. The husband and wife team is sough-after by clients to create multifunctional projects, and adapts to challenging interiors. The design team delivers unique design visions, and creates innovative spaces. Our clients include hotels, coliving spaces, restaurants, and retail.

COLIVING SPACES | RESTAURANTS

#### **AWARDS**



- / IIDA Will Ching Design Competition Winner in 2019
- / 40 under 40 Top Designers by Guangzhou Design Week in 2018
- / INSIDE World Festival of Interiors Honoree in 2018
- / Architecture MasterPrize Honoree in 2018
- / Best of Year Awards by Interior Design Magazine in 2011, 2012, 2013, and 2017
- / IDA International Design Awards, Silver and Bronze in 2012
- / Hong Kong's Top 40 Designers Under 40 by Hong Kong's Perspective Magazine in 2012
- / IAI Awards Honoree in 2012
- / The American Institute of Architects, Hong Kong Chapter, Winner in 2011
- / Asia Pacific Interior Design Award, Silver in 2011

#### **SPEAKING TOPICS**

#### COLIVING VS HOTEL

Coliving is a concept that has been emerging as a new trend, a lifestyle stemming from our ancestors, where the sense of community is established. The difference between coliving and hotels is mainly a more curated environment for specific needs. The basic functions are the same, in that individual living units are provided, but many amenities become common spaces, extending your living quarters beyond the walls of your unit.

PUNCTIONAL AND FLEXIBLE DESIGN

Hong Kong provides designers with a very unique challenge: space. This requires designers to utilize space in a different way, providing multi-functional designs is one solution to the limited space. Through our designs, we explore various ways to deliver innovative solutions for clients, essentially increasing their perceived size of the space, fitting multiple functions within a designated area.

GOWORKING SPACES AND OPEN OFFICES

The work culture has been transforming according to technological advances. What is the right design for your office? Coworking spaces have adapted the open office model as part of the set-up, but is open office the right fit for your office? We will explore different office typologies and the best way to plan for your office renovation.

HOSPITALITY DESIGN AND OPERATIONS

A well designed restaurant should not only look aesthetically pleasing, but should also address operational needs, OPENUU can deliver this with Kevin's expertise from his Le Cordon Bleu education, and his precious work experience with celebrity chef Ming Tsai. One key element to designing a good restaurant is taking the operation team in consideration.

DESIGN AND BRANDING FOR RESTAURANTS

With experience in branding, designing, and operating our own restaurant Mean Noodles, and helping others with their brand. OPENUU explores how to help restaurant owners and F&B managers find their niche and brand identity, incorporating it with the interior design.

#### CASE STUDY

#### CASE STUDY 1/ AH YUNG KITCHEN

SIZE 5060 SQFT (470 SQM)

Ah Yung Kitchen balances **design and operations**, where the design included service stations and storage spaces for day to day operations. The design is inspired by traditional Chinese teahouse elaborated with floral begonia motifs and Chinese lantern lightings.



#### CASE STUDY 2/ RIL CREED

SIZE 400 SQFT (37 SQM)

All the display furniture pieces are easily movable, accompanied by three different styles of **functional and flexible walls.** These three flexible walls allow the client to update the visual merchandising frequently, providing variety of display formats on a neutral canvas.



#### **TESTIMONIAL**

I have been associated with Mr. Kevin Lim for a period of two years for one of our shopping mall renovation projects. He being the designer to help us achieve our target by coming up with a creative design that could be implemented within numerous constraints because it was a renovation project in an old shopping mall. We had a very harmonious working relationship. Mr. Lim was creative but at the same time could take commercial perspective into the design consideration. He was responsive and we managed to get the project done within a

I have no hesitation to recommend Mr. Lim to friends for commercial interior design.

Elizabeth Kok

Director & Senior Advisor, Swire Properties

### **CLIENTS & PARTNERS**

tight time frame with good result.



westKowloon





RILCREED

ASCENT CAPITAL ADVISORS



**Art Basel** 



**★ 太古地產** Swire PROPERTIES